



HARAJUKU SOGO  
原宿総合特許事務所

## PROVIDING COMPREHENSIVE INTELLECTUAL PROPERTY SERVICES

HARAJUKU SOGO, a leading global Japanese IP firm, provides the full range of IP services such as prosecution, commercialization and litigation in Japan.

We have patent attorneys registered in Japan. All the attorneys have long experience of working in the Japan Patent Office and long term professional skills as patent attorneys, totally 30 years' experience in IP.



[www.harajukusogo.jp](http://www.harajukusogo.jp)





## YUJI TSURUYA

President  
Patent Attorney  
IP Litigation Attorney

HARAJUKU SOGO's broad experience in protecting global intellectual property rights, combined with our extensive know-how on prosecuting and utilizing intellectual property in various countries, enables us to provide the services that are optimal for your needs.

### WE MAKE THE MOST OF OUR ACCUMULATED EXPERIENCE TO PROVIDE YOU WITH COMPREHENSIVE SERVICES.

#### 1. PROSECUTION OF RIGHTS

- (Patents, Utility Models, Designs, Trademarks)
- Applications
- Response to office actions
- Appeal and trials
- Filing oppositions
- Appeal to the IP High Court against JPO's Decision of Appeal or Trial, etc.

#### 2. SEARCH/EXPERT OPINIONS

- Prior art search
- Expert opinions on invalidation
- Expert opinions on infringement, etc.

#### 3. HANDLING RIGHTS INFRINGEMENTS

- Rights infringement litigation,
- Invalidation trials,
- Trials for cancellation,
- Cease and desist letters (handling receipt of letters and sending of letters)
- Clearance search (FTO: freedom to operate)
- Domestic and international countermeasures against counterfeit products, etc.

#### 4. IP CONSULTING

- Finding inventions
- Creating patent maps for your company or another company
- Patent strategy consulting
- Proposing brand strategies
- Transliteration checks of brand candidates
- Advice on copyrights
- Advice on licensing
- Advice on employee inventions, etc.

#### 5. OTHER SERVICES

- IP due diligence in corporate acquisitions (M&A)
- Offering of seminars (search strategy, foreign IP systems, Revisions to Japanese and foreign law and practice, etc.)

### PROVIDING TIMELY SERVICES THAT MEET CLIENTS' NEEDS

Our knowledge and capabilities, strengthened by our global perspective and experience working with the Japan Patent Office and also dealing with private practice as patent attorneys, enable us to provide optimal services for prosecuting and utilizing intellectual property rights.

As we continue to combine the strengths of our patent attorneys, we will remain committed to providing clients with comprehensive, timely services aligned with your specific needs.